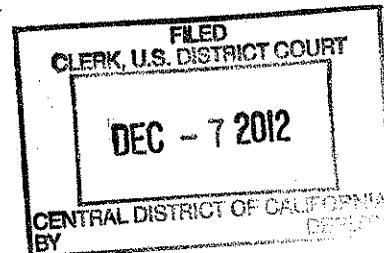


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8 MAD DOGG ATHLETICS, INC.



9
10 UNITED STATES DISTRICT COURT
11
12 CENTRAL DISTRICT OF CALIFORNIA
13
14 WESTERN DIVISION

15 MAD DOGG ATHLETICS, INC., a
16 California corporation,

17 Plaintiff,

18 v.

19 WAL-MART STORES, INC., a
20 Delaware corporation; and SAM'S
21 WEST, INC., a Delaware corporation,

22 Defendants.

23 CV12-10500 DDP (PPMx)

24 Case No.

25 COMPLAINT FOR:

- 26 1. FEDERAL TRADEMARK
COUNTERFEITING (15 U.S.C. § 1114);
- 27 2. FEDERAL TRADEMARK
INFRINGEMENT (15 U.S.C. § 1114);
- 28 3. FEDERAL UNFAIR COMPETITION
AND FALSE DESIGNATION OF
ORIGIN (15 U.S.C. § 1125(a));
4. STATE STATUTORY UNFAIR
COMPETITION, TRADEMARK
INFRINGEMENT AND TRADEMARK
COUNTERFEITING (Cal. Bus. & Prof.
Code §§ 17200 et seq., 14245 and 14250);
and
5. STATE COMMON LAW UNFAIR
COMPETITION AND TRADEMARK
INFRINGEMENT.

In this lawsuit, plaintiff MAD DOGG ATHLETICS, INC. (“Mad Dogg”) seeks to protect its exclusive right to use its federally registered SPIN®, SPINNER®, and SPINNING® trademarks in connection with the sale of stationary exercise bicycles. Accordingly, Mad Dogg seeks an injunction against the unauthorized use of Mad Dogg’s valuable trademarks, monetary damages, and such other relief as the Court deems just and proper.

Jurisdiction and Venue

1. This is a Complaint for federal trademark infringement and
counterfeiting under 15 U.S.C. § 1114; federal unfair competition and false
designation of origin under 15 U.S.C. § 1125(a); state statutory unfair competition,
trademark infringement and trademark counterfeiting under Cal. Bus. & Prof. Code §§
17200 et seq., 14245 and 14250, respectively; and state common law unfair
competition and trademark infringement. This Court has jurisdiction over this matter
pursuant to 15 U.S.C §§ 1116(a) and 1121; 28 U.S.C. §§ 1331, 1332(a), and
§§ 1338(a) and (b); and 28 U.S.C. § 1367. Venue is proper in this district pursuant to
28 U.S.C. § 1391(b).

Parties

2. Mad Dogg is a corporation duly organized and existing under the laws of the State of California, located and doing business at 2111 Narcissus Court, Venice, California, 90291.

3. On information and belief, defendant WAL-MART STORES, INC. ("Wal-Mart") is a corporation organized and existing under the laws of the State of Delaware, doing substantial and continuous business in this judicial district, with a corporate headquarters at 702 SW 8th Street, Bentonville, Arkansas, 72716. On information and belief, this defendant is qualified to do business in the State of California, and is subject to the jurisdiction of this Court as a result of its use of trademarks that are identical or confusingly similar to Mad Dogg's federally

registered SPIN Family of Marks (defined below) in connection with the advertising, distributing, selling and/or offering for sale in this judicial district of stationary exercise bicycles that violate Mad Dogg's SPIN Family of Marks.

4. On information and belief, defendant SAM'S WEST, INC. ("Sam's Club") is a corporation organized and existing under the laws of the State of Delaware, doing substantial and continuous business in this judicial district, with a corporate headquarters at 702 SW 8th Street, Bentonville, Arkansas, 72716. On information and belief, this defendant is a subsidiary of Wal-Mart, is qualified to do business in the State of California, and is subject to the jurisdiction of this Court as a result of its use of trademarks that are identical or confusingly similar to Mad Dogg's federally registered SPIN Family of Marks (defined below) in connection with the advertising, distributing, selling and/or offering for sale in this judicial district of stationary exercise bicycles that violate Mad Dogg's SPIN Family of Marks.

Plaintiff's Rights

5. Mad Dogg was founded in 1994 and is a leader in the sale of stationary exercise bicycles in the United States and worldwide. Mad Dogg created, and has developed and marketed, the world-famous SPINNING® program: A fitness education and training program for use in connection with its stationary exercise bicycles and merchandise related thereto (hereinafter collectively referred to as Mad Dogg's "Goods and Services"). Mad Dogg markets its Goods and Services under its family of federally registered trademarks including without limitation, SPIN®, SPINNER®, and SPINNING® (collectively, the "SPIN Family of Marks").

6. Mad Dogg's SPIN Family of Marks are registered with the United States Patent and Trademark Office and include without limitation:

Mark	Reg. No.	Goods	Reg. Date
SPIN	2173202	Stationary exercise bicycles in International Class 028; Physical fitness instruction in International Class 041.	July 14, 1998
SPINNING	2003922	Exercise equipment in the nature of stationary exercise bicycles and weight training machines in International Class 028; clothing in the nature of sports and leisure clothing, namely shoes, T-shirts, sweatshirts, sweat pants, polo shirts, shorts, sports coats and jackets, socks, sweatbands, and warmup suits in International Class 025; prerecorded video cassettes featuring exercise and general physical fitness instruction in International Class 009.	July 9, 1996
SPINNER	1972363	Exercise equipment in the nature of stationary exercise bicycles and accessories, and weight training machines in International Class 028.	May 7, 1996

Mad Dogg's federal trademark registrations referred to hereinabove are collectively referred to as the "SPIN Family Registrations." True and correct printouts from the database of the United States Patent and Trademark Office evidencing Mad Dogg's SPIN Family Registrations are attached hereto as **Exhibit A**.

7. The SPIN Family Registrations are in full force and effect and have become incontestable pursuant to 15 U.S.C. § 1065.

8. Mad Dogg has set the standard in the fitness world for exercise via stationary exercise bicycles and fitness instruction related thereto. For example, Mad Dogg is famous for being one of the world's largest fitness education companies with

1 over 200,000 trained SPINNING® program instructors teaching in 35,000 facilities in
2 80 countries worldwide.

3 9. Mad Dogg has expended substantial time, effort and financial resources
4 in connection with its development and sale of stationary exercise bicycles bearing the
5 SPIN Family of Marks.

6 10. Mad Dogg spends approximately \$1,000,000 per year to advertise its
7 stationary exercise bicycles bearing the SPIN Family of Marks.

8 11. Mad Dogg sells approximately 40,000 stationary exercise bicycles per
9 year bearing the SPIN Family of Marks, resulting in gross revenues of approximately
10 \$25,000,000 per year.

11 12. Mad Dogg has successfully enforced its trademark rights against
12 infringers in the past.

13 13. As a business policy, Mad Dogg has established and maintains high
14 standards of quality for licensed products bearing one or more of the SPIN Family of
15 Marks. Mad Dogg maintains stringent quality control over licensees, sponsors, and
16 users of the SPIN Family of Marks with respect to the style and quality of licensed
17 goods sold or offered for sale bearing the SPIN Family of Marks and the manner of
18 use of said marks on said goods in order to preserve and protect Mad Dogg's valuable
19 trademark rights. The foregoing quality control procedures ensure that all such goods
20 bearing or associated with the SPIN Family of Marks will be identified by purchasers
21 as high quality goods emanating from, licensed by, sponsored by, or authorized by
22 Mad Dogg.

23 14. Mad Dogg's Goods and Services bearing the SPIN Family of Marks are
24 widely distributed throughout the United States and worldwide. There is a substantial
25 public demand for such goods and services, and because of said public demand, the
26 right to manufacture, sell, distribute and/or license such goods and services is a
27 valuable commercial property right. It is estimated that the gross retail sales of all
28

goods and services bearing or using the SPIN Family of Marks is approximately \$50,000,000 annually.

15. Authorized stationary exercise bicycles bearing the SPIN Family of Marks have been advertised by Mad Dogg and its licensees to the purchasing public and to the trade throughout the United States and internationally on an extensive and frequent basis in a variety of media including without limitation newspapers, magazines, television, radio, the Internet, trade publications and trade shows.

16. Stationary exercise bicycles bearing the SPIN Family of Marks, by reason of their style, design excellence, and quality of workmanship, have come to be known to the purchasing public throughout the United States and worldwide as representing products of the highest quality. As a result, the SPIN Family of Marks and the goodwill associated therewith are of inestimable value to Mad Dogg.

17. Mad Dogg's SPIN Family of Marks is distinctive, and Mad Dogg's stationary exercise bicycles and related merchandise bearing the SPIN Family of Marks are immediately identified by the purchasing public with Mad Dogg.

Defendants' Infringing Activity

18. Long after Mad Dogg's adoption and use of its SPIN Family of Marks in connection with the sale of Mad Dogg's Goods and Services, and long after Mad Dogg obtained its SPIN Family Registrations, Defendants, on information and belief, began advertising, distributing, offering for sale and selling stationary exercise bicycles that do not originate from and are not sponsored by or affiliated with Mad Dogg and that infringe and/or bear counterfeits of Mad Dogg's SPIN Family of Marks (hereinafter, Defendants' "Infringing Bikes").

19. True and correct copies of printouts of pictures of the Infringing Bikes advertised, offered for sale and sold by Wal-Mark, and the source code and keywords associated with Wal-Mart's sale of these bikes are attached hereto as **Exhibit B**.

20. True and correct copies of printouts of pictures of indoor cycles advertised, offered for sale and sold by Sam's Club through the unauthorized use of Mad Dogg's SPIN Family of Marks, and the source code and keywords associated with Sam's Club sale of these bikes are attached hereto as **Exhibit C**.

5 21. Upon information and belief, the activities of Defendants complained of
6 herein constitute willful and intentional infringement and/or counterfeiting of the
7 SPIN Family of Marks; are in total disregard of Mad Dogg's rights; and were
8 commenced and have continued despite Defendants' knowledge that the infringement
9 of Mad Dogg's SPIN Family of Marks, in connection with the advertisement, offering
10 or sale and sale of Defendants' Infringing Bikes was and is in direct contravention of
11 Mad Dogg's rights.

12 22. The use by Defendants of a copy or colorable imitation of Mad Dogg's
13 SPIN Family of Marks in connection with Defendants' advertisement, distribution,
14 offering for sale and sale of stationary exercise bicycles was and is without Mad
15 Dogg's consent, is likely to cause confusion and mistake in the minds of the
16 purchasing public, is likely to damage Mad Dogg's SPIN Family of Marks, and tends
17 to and does falsely create the impression that Defendants and/or the stationary
18 exercise bicycles sold by Defendants originate from, or are affiliated, associated or
19 connected with, or are authorized, sponsored, or approved by Mad Dogg, when they
20 are not.

COUNT I
Federal Trademark Counterfeiting
(As Against Wal-Mart)
[15 U.S.C. § 1114]

25 23. Mad Dogg repeats and realleges all preceding paragraphs as if fully stated
26 herein.

24. Wal-Mart has used spurious designations that are identical with, or substantially indistinguishable from, Mad Dogg's SPINNING® trademark (Reg. No. 2003922) on goods covered by Mad Dogg's SPIN Family Registrations, namely, stationary exercise bicycles, in connection with its offering for sale and sale of Infringing Bikes in this judicial district.

25. Wal-Mart has used these spurious designations for its own personal financial gain notwithstanding Mad Dogg's repeated cease-and-desist demands, and, as such, this conduct by Wal-Mart makes this an exceptional case.

26. Wal-Mart's use of Mad Dogg's SPINNING® trademark in connection with the advertisement, distribution, offering for sale and sale of Wal-Mart's counterfeit bikes was and is without Mad Dogg's consent.

27. Wal-Mart's unauthorized use of Mad Dogg's SPINNING® trademark on and in connection with the advertising and sale of counterfeit goods constitutes Wal-Mart's use of Mad Dogg's SPINNING® trademark in commerce.

28. Wal-Mart's unauthorized use of Mad Dogg's SPINNING® trademark as set forth above is likely to:

- a. cause confusion, mistake and deception;
 - b. cause the public to believe that Wal-Mart's counterfeit products are authorized, sponsored or approved by Plaintiff or that Wal-Mart is affiliated, connected or associated with or in some way related to Plaintiff; and
 - c. result in Wal-Mart unfairly benefiting from Plaintiff's good will and reputation, to the substantial and irreparable injury of the public, Plaintiff and Plaintiff's trademarks and the substantial goodwill represented thereby.

1 29. Wal-Mart's acts as aforesaid constitute trademark counterfeiting in
2 violation of Section 32 of the Lanham Act, 15 U.S.C. § 1114.

3 30. Wal-Mart's unauthorized use of the SPINNING® trademark as set forth
4 above has resulted in Wal-Mart unfairly benefiting from Mad Dogg's advertising and
5 promotion, and profiting from Mad Dogg's reputation and its registered SPINNING®
6 trademark, to the substantial and irreparable injury of the public, Mad Dogg, and the
7 SPINNING® trademark and the substantial goodwill represented thereby.

8 31. Wal-Mart's acts have caused, and will continue to cause, great and
9 irreparable injury to Mad Dogg, and unless such acts are restrained by this Court, they
10 will be continued, thereby causing Mad Dogg to continue to suffer great and
11 irreparable injury. Mad Dogg has no adequate remedy at law.

12 32. Mad Dogg is informed and believes and thereupon alleges that Wal-
13 Mart's counterfeiting is both intentional and egregious.

14 33. Wal-Mart's acts of counterfeiting as alleged herein have been undertaken
15 despite knowledge of Mad Dogg's exclusive rights to its SPINNING® trademark,
16 entitling Mad Dogg to an award of three times Wal-Mart's profits or damages,
17 whichever is greater, plus attorneys' fees and costs and prejudgment interest in
18 bringing and maintaining this action, pursuant to 15 U.S.C. § 1117(b); or alternatively,
19 of statutory damages of not more than \$2,000,000 per counterfeit mark per type of
20 goods or services sold, offered for sale, or distributed, as the court considers just,
21 pursuant to 15 U.S.C. § 1117(c).

22 34. Wal-Mart's wrongful acts of counterfeiting will continue unless enjoined
23 by this Court.

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1 COUNT II

2 Federal Trademark Infringement

3 (As Against Defendants)

4 [15 U.S.C. § 1114]

5 35. Mad Dogg repeats and realleges all preceding paragraphs as if fully
6 stated herein.

7 36. The use by Defendants of Mad Dogg's SPIN Family of Marks in
8 connection with their sale of stationary exercise bicycles including without limitation
9 Defendants' use of the SPIN Family of Marks as search terms, key words, hidden text,
10 and/or metatags constitutes trademark infringement in that it is likely to cause
11 confusion, mistake or deception of consumers as to the source of origin or sponsorship
12 of the products, in violation of § 32 of the Lanham Act, 15 U.S.C. § 1114.

13 Specifically, consumers are likely to purchase Defendants' Infringing Bikes falsely
14 believing that Defendants and/or the stationary exercise bicycles sold by Defendants
15 originate from or are affiliated, associated or connected with or are authorized,
16 sponsored, or approved by Mad Dogg when they are not.

17 37. Mad Dogg has no control over the quality of the products sold by
18 Defendants. Thus, the value of Mad Dogg's SPIN Family of Marks is subject to
19 damage by Defendants, companies it cannot control.

20 38. Defendants' unauthorized use of the SPIN Family of Marks as set forth
21 above has resulted in Wal-Mart unfairly benefiting from Mad Dogg's advertising and
22 promotion, and profiting from Mad Dogg's reputation and its registered SPIN Family
23 of Marks, to the substantial and irreparable injury of the public, Mad Dogg, the SPIN
24 Family of Marks and the substantial goodwill represented thereby.

25 39. Defendants' acts have caused, and will continue to cause, great and
26 irreparable injury to Mad Dogg, and unless such acts are restrained by this Court, they

will be continued, thereby causing Mad Dogg to continue to suffer great and irreparable injury. Mad Dogg has no adequate remedy at law.

40. Mad Dogg is informed and believes and thereupon alleges that Defendants' infringement is both intentional and egregious.

41. Defendants' acts of infringement as alleged herein have been undertaken with knowledge of Mad Dogg's exclusive rights to the SPIN Family of Marks, entitling Mad Dogg to an award of three times Defendants' profits or damages, whichever is greater, plus attorneys' fees and costs and prejudgment interest in bringing and maintaining this action, pursuant to 15 U.S.C. § 1117(a).

42. Defendants' wrongful acts of infringement will continue unless enjoined by this Court.

COUNT III

Federal Unfair Competition and False Designation of Origin (As Against Defendants)

[Lanham Act § 43(a); 15 U.S.C. § 1125(a)]

43. Mad Dogg repeats and realleges all preceding paragraphs as if the same were fully stated herein.

44. Defendants' use of Mad Dogg's SPIN Family of Marks constitutes unfair competition and a false designation of origin that is likely to cause confusion, mistake or deception of consumers as to the source of origin or sponsorship of Defendants, and Defendants' Infringing Bikes, in violation of § 43(a) of the Lanham Act. Specifically, consumers are subject to confusion and are likely to purchase Defendants' stationary exercise bicycles falsely believing that Defendants, and Defendants' Infringing Bikes, are affiliated, connected, or associated with Mad Dogg, or falsely believing that Defendants, and Defendants' Infringing Bikes, originate from, or are sponsored or approved by Mad Dogg when they are not.

45. Mad Dogg has no control over the nature and quality of Defendants' products. Any failure, neglect or default by Defendants in providing high quality products will reflect adversely on Mad Dogg as the believed source of origin thereof. This activity and the false representations made by Defendants asserting an association, sponsorship or approval by Mad Dogg of Defendants' Infringing Bikes, impair efforts by Mad Dogg to continue to protect its outstanding reputation for high quality stationary exercise bicycles and will result in loss of sales and goodwill by Mad Dogg, all to the irreparable harm of Mad Dogg.

46. Unless enjoined by this Court, Defendants will continue to engage in the acts of false representation and designation complained of herein, to the irreparable damage and injury of Mad Dogg.

47. Defendants' false representation and designation have been made and are being made with full knowledge of Mad Dogg's exclusive rights in and to its SPIN Family of Marks, and such acts have been made and are being made willfully and in conscious disregard of Mad Dogg's rights, entitling Mad Dogg to an award of Defendants' profits, up to three times Mad Dogg's actual damages, and Mad Dogg's attorneys' fees in bringing and maintaining this action, pursuant to 15 U.S.C. § 1117(a).

COUNT IV

**State Statutory Unfair Competition, Trademark Infringement
and Trademark Counterfeiting
(As Against Defendants)**

[Cal. Bus. & Prof. Code §§ 17200 et seq., 14245 and 14250]

48. Mad Dogg repeats and realleges all preceding paragraphs as if the same were fully stated herein.

49. This claim arises under the California Business and Professions Code sections 17200 et seq., 14245 and 14250, relating to unfair competition, trademark

1 infringement and trademark counterfeiting. This Court has jurisdiction over the
2 subject matter of this claim pursuant to the provisions of 28 U.S.C. § 1338(b), this
3 being a claim of unfair competition joined with a substantial and related claim under
4 the trademark laws of the United States, and under 28 U.S.C. § 1367.

5 50. Plaintiff owns all right, title, and interest in and to its SPIN Family of
6 Marks in connection with the manufacture, advertisement, distribution, offering for
7 sale and sale of stationary exercise bicycles.

8 51. Defendants have no right to use Plaintiff's SPIN Family of Marks.

9 52. Defendants have advertised, distributed, offered for sale and sold
10 stationary exercise bicycles through the unauthorized use of infringements of Mad
11 Dogg's SPIN Family of Marks. Such unauthorized use by Defendants of copies or
12 colorable imitations of Plaintiff's SPIN Family of Marks is likely to cause confusion
13 and mistake in the minds of the trade and the purchasing public and to deceive them as
14 to the source of origin, authorization, or sponsorship of the Infringing Bikes and,
15 therefore, to cause purchasers to buy such products in the erroneous belief that they
16 are authentic.

17 53. Defendants have intentionally appropriated Plaintiff's SPIN Family of
18 Marks with the intent of causing confusion, mistake, and deception as to the source of
19 their goods, and with the intent to palm off their goods as those of Plaintiff and to
20 place others in the position to palm off their goods as those of Plaintiff.

21 54. The acts of Defendants have violated the trademark and unfair
22 competition laws of the State of California and specifically California Business and
23 Professions Code sections 17200 et seq., 14245 and 14250.

24 55. By such actions in infringing Plaintiff's SPIN Family of Marks,
25 Defendants are improperly trading upon the enviable reputation and goodwill of
26 Plaintiff and are impairing Plaintiff's valuable rights in and to said trademarks.

56. Plaintiff has no adequate remedy at law. Plaintiff is suffering irreparable harm and damage to Plaintiff's SPIN Family of Marks and to its business, reputation, and goodwill as a result of the acts of Defendant complained of herein in an amount to be determined at trial.

COUNT IV

State Common Law Unfair Competition and Trademark Infringement (As Against Defendants)

57. Mad Dogg repeats and realleges all preceding paragraphs as if the same were fully stated herein.

58. This claim arises under the common law of California. This Court has jurisdiction over the subject matter of this claim pursuant to the provisions of 28 U.S.C. § 1338(b), this being a claim of unfair competition joined with a substantial and related claim under the Trademark Laws of the United States, and under 28 U.S.C. § 1367.

59. Plaintiff is the owner of all right, title, and interest in and to Plaintiff's SPIN Family of Marks and the common law rights in and to same, as set forth in detail in the preceding paragraphs of this Complaint.

60. Defendants' Infringing Bikes incorporate matter constituting replicas and imitations of Plaintiff's SPIN Family of Marks. Such unauthorized use by Defendants constitutes unfair competition and trademark infringement, and is likely to cause confusion and mistake in the minds of the trade and the purchasing public as to the source of Defendants' stationary exercise bicycles and to cause purchasers to believe such products are Plaintiff's authentic products when, in fact, they are not.

61. Defendants have intentionally appropriated Plaintiff's SPIN Family of Marks with the intent of causing confusion, mistake, and deception as to the source of their goods and with the intent to palm off their goods as those of the Plaintiff and to

place others in the position to palm off their goods as those of Plaintiff, and, as such, Defendants have committed unfair competition and trademark infringement under the common law of the state of California.

62. By infringing Plaintiff's trademark rights, Defendants have and are improperly trading upon Plaintiff's enviable reputation and goodwill and are impairing Plaintiff's valuable rights in and to its SPIN Family of Marks.

63. The activities of Defendants complained of herein constitute willful and intentional acts of unfair competition and infringement of Plaintiff's rights.

64. Plaintiff has no adequate remedy at law. The conduct of Defendants has caused, and if not enjoined will continue to cause, irreparable damage to Plaintiff's rights in its SPIN Family of Marks and to Plaintiff's business, reputation, and goodwill.

ALLEGATION OF DAMAGE COMMON TO ALL COUNTS

65. Mad Dogg has suffered, is suffering, and will continue to suffer irreparable harm and damage as a result of Defendants' aforesaid activities. Defendants will, unless restrained and enjoined by this Court, continue to act in the unlawful manner complained of herein, all to the irreparable damage of Mad Dogg's business, reputation and good will. Mad Dogg's remedy at law is not adequate to compensate it for the injuries suffered and threatened.

66. By reason of Defendants' acts complained of herein, Mad Dogg has suffered monetary damages thus far not determined with certainty, but which will be pled with more specificity upon completion of discovery.

PRAYER FOR RELIEF

WHEREFORE, Mad Dogg demands:

67. That judgment be entered declaring that Defendant Wal-Mart has deliberately and willfully used counterfeits of Mad Dogg's SPINNING® trademark on and in connection with the advertisement, distribution, offering for sale and/or sale of Defendants' Infringing Bikes.

1 68. That judgment be entered declaring that Defendants have deliberately and
2 willfully infringed Mad Dogg's SPIN Family of Marks.

3 69. That judgment be entered declaring that Defendants have engaged in
4 unfair competition and acts of unfair and deceptive business practices in violation of
5 California Business & Professions Code §§ 17200 et seq.

6 70. That Defendants, their officers, agents, employees, servants, privies,
7 successors and assigns, and all persons and organizations in active concert
8 participation and combination with Defendants, be both preliminarily and permanently
9 enjoined and restrained from:

10 a. using Mad Dogg's SPIN Family of Marks, or any confusingly
11 similar designations thereof;

12 b. using any false designation, description or representation regarding
13 the source of Defendants' Infringing Bikes;

14 c. further infringing Mad Dogg's SPIN Family of Marks and thereby
15 damaging Mad Dogg's goodwill and reputation;

16 d. falsely advertising or promoting Defendants' Infringing Bikes by
17 using Mad Dogg's SPIN Family of Marks, or otherwise engaging in deceptive acts
18 and practices in the conduct of their businesses through the unauthorized use of Mad
19 Dogg's SPIN Family of Marks in, among other things, their ad text, source code, key
20 words and metatags; and

21 e. otherwise infringing upon Mad Dogg's SPIN Family of Marks, or
22 competing unfairly with Mad Dogg.

23 71. That Defendants be required to deliver up for destruction all stationary
24 exercise bicycles bearing counterfeits of Mad Dogg's SPINNING® trademark and all
25 labels, signs, prints, packages, wrappers, receptacles, and advertisements or
26 promotional materials bearing Mad Dogg's SPIN Family of Marks or any
27 reproduction, counterfeit, copy, or colorable imitation thereof, as well as all and all
28

plates, molds, matrices, and other means of making the same, which are in Defendants' possession, custody or control, as provided by § 36 of the Lanham Act (15 U.S.C. § 1118).

72. That Mad Dogg be compensated for all damages caused by Defendants' infringement and counterfeiting of Mad Dogg's SPIN Family of Marks pursuant to 15 U.S.C. § 1117.

73. That Defendants, at Mad Dogg's option, be required to account for and pay to Mad Dogg all profits realized from Defendants' wrongful acts, and to compensate Mad Dogg for all damages sustained by Mad Dogg by reason of the acts complained of herein, and that the award of such profits be enhanced up to three times their amount pursuant to 15 U.S.C. § 1117(a) or (b); or, alternatively, that Mad Dogg be awarded statutory damages of up to \$2,000,000 per counterfeit mark per type of good pursuant to 15 U.S.C. § 1117(c).

74. That Mad Dogg be awarded its reasonable attorneys' fees and costs, together with pre- and post-judgment interest pursuant to 15 U.S.C. § 1117, or as otherwise provided by law.

75. That Mad Dogg be awarded exemplary or punitive damages.

76. That Mad Dogg be awarded such other and further relief as this Court may deem just and proper.

RAINES FELDMAN, LLP

Dated: Dec. 7, 2012

By: 

Konrad K. Gassen

Attorneys for Plaintiff

MAD DOGG ATHLETICS, INC.

EXHIBIT A



Trademarks > Trademark Electronic Search System (TESS)

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Typed Drawing

Word Mark	SPIN
Goods and Services	IC 028. US 022 023 038 050. G & S: stationary exercise bicycles. FIRST USE: 19920100. FIRST USE IN COMMERCE: 19920100
	IC 041. US 100 101 107. G & S: physical fitness instruction. FIRST USE: 19920100. FIRST USE IN COMMERCE: 19920100
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75976589
Filing Date	April 22, 1996
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	April 8, 1997
Registration Number	2173202
Registration Date	July 14, 1998
Owner	(REGISTRANT) Mad Dogg Athletics, Inc. CORPORATION CALIFORNIA 2111 Narcissus Court Venice CALIFORNIA 90291
Attorney of Record	Konrad K. Gatien
Type of Mark	TRADEMARK. SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20080625.
Renewal	1ST RENEWAL 20080625
Live/Dead Indicator	LIVE

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Exhibit No. A
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Typed Drawing

Word Mark SPINNING
Goods and Services IC 009. US 021 023 026 036 038. G & S: prerecorded video cassettes featuring exercise and general physical fitness instruction. FIRST USE: 19900200. FIRST USE IN COMMERCE: 19900200

IC 025. US 022 039. G & S: clothing in the nature of sports and leisure clothing, namely shoes, T-shirts, sweatshirts, sweat pants, polo shirts, shorts, sports coats and jackets, socks, sweatbands, and warmup suits. FIRST USE: 19900100. FIRST USE IN COMMERCE: 19900100

IC 028. US 022 023 038 050. G & S: exercise equipment in the nature of stationary exercise bicycles and weight training machines. FIRST USE: 19900100. FIRST USE IN COMMERCE: 19900100

Mark Drawing Code (1) TYPED DRAWING

Serial Number 74587547

Filing Date October 19, 1994

Current Basis 1A

Original Filing Basis 1A

Published for Opposition July 9, 1996

Registration Number 2003922

Registration Date October 1, 1996

Owner (REGISTRANT) Mad Dogg Athletics, Inc. CORPORATION CALIFORNIA 2111 Narcissus Court Venice CALIFORNIA 90291

Attorney of Record Konrad K. Gatien

Exhibit No. A

Prior Registrations 1780650;1808045

Page No. 2

Type of Mark TRADEMARK

Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20060414.
Renewal 1ST RENEWAL 20060414
Live/Dead Indicator LIVE

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Exhibit No. A
Page No. 3

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Record 1 out of 1

[ISIDE](#) | [ASSIGN Status](#) | [TMA Status](#) | (Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

Word Mark	SPINNER
Goods and Services	IC 028. US 022 023 038 050. G & S: exercise equipment in the nature of stationary exercise bicycles and accessories, and weight training machines. FIRST USE: 19850600. FIRST USE IN COMMERCE: 19850600
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	74587584
Filing Date	October 19, 1994
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	February 13, 1996
Registration Number	1972363
Registration Date	May 7, 1996
Owner	(REGISTRANT) Mad Dogg Athletics, Inc. CORPORATION CALIFORNIA 2111 NARCISUS COURT VENICE CALIFORNIA 90291
Attorney of Record	Konrad K. Gatien
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20070221.
Renewal	1ST RENEWAL 20070221
Live/Dead Indicator	LIVE

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH LOG](#) | [TOP](#) | [HELP](#)

Exhibit No. A
Page No. 4

EXHIBIT B

Walmart Save money. Live better.

Ultimate Online Specials — for your best Christmas yet

Value of the Day Local Ad Store Finder Registry Gift Cards

New customer? Sign In Help

Track My Orders My Account My Lists

See All Departments Search Sports & Outdoors spin Submit My Cart (0) Choose My Store

Search results for "spin"

Search In: We found 706 results for "spin" in Sports & Outdoors. Click here to see results in All Departments.

Matching Departments All Items(706) Show Store Items Online Items Sort by Best Match

Sports & Outdoors

Bikes (4) Items 1-16 of 706 total 16 32 Per Page List View Grid View

Camping (4) ▶ Previous 1 2 3 4 5 ... Next

Exercise & Fitness (22)

Fishing & Marine (559)

Game Room (30)

Gifts Over \$100 (1)

Golf (20)

Holiday- Sports Cyber Week Specials (4)

Holiday- The Top Trampolines (1)

Hunting (37)

Outdoor Sports & Games (36)

Sports Fan Shop (7)

Team Sports (2)

Tennis & Racquet (9)

Weslo Pro CTX Spinning Exercise Bike \$249.00

Marcy Club Revolution Cycle Exercise Bike \$193.00

Calypso Mako 7' Spin Combo Fishing Rod and Reel \$22.00

Matzuo 6' Medium Spin Combo, 2 pc \$15.80

Free store pickup as soon as 12/12 with site to store

Free store pickup as soon as 12/12 with site to store

Free store pickup as soon as 12/12 with site to store

Refine Results

Brand

Abu Garcia (10)

Acme (1)

Allen (1)

Baden (1)

Bell Sports (1)

Berkley (3)

Best Fitness (1)

Body Solid (1)

Price

\$0 - \$10 (1?)

\$10 - \$20 (26)

\$20 - \$50 (33)

\$50 - \$100 (45)

\$100 - \$150 (42)

\$150 - \$200 (17)

\$200 - \$250 (9)

\$250 - \$500 (14)

Customer Rating

4 - 5 Stars (10)

3 - 3.9 Stars (14)

2 - 2.9 Stars (9)

1 - 1.9 Stars (2)

Color

Black (166)

Blue (4)

Brown (9)

Green (2)

Grey (11)

Orange (6)

Pink (9)

Red (18)

Shipping Offers

97 Cent Shipping (37)

Free Shipping (6)

Home Free (10)

Free Store Pickup

Available Today (15)

Show All (607)

League

R2F Striper Spin Combo with Kit \$34.00

Stamina Indoor Pro Cycle \$97.00

South Bend Trout and Panfish Spin Kit \$9.96

South Bend Telescopic Spin Fishing Combo with 65-Piece Kit \$19.00

Free store pickup as soon as today with site to store

Free store pickup as soon as today with site to store

Free store pickup as soon as today with site to store

Winchester Spinning Targets \$15.97

Shakespeare Tiger 7' Spinning Rod and Reel Combo \$19.86

R2F Telescopic Spin Cast Combo with Kit \$29.10

R2F Surf & Pier Spin Combo with Tackle Kit \$36.96

Out of stock online ★★★★ (3)

Free store pickup as soon as today with site to store

Free store pickup as soon as 12/12 with site to store

Exhibit No. B
Page No. 1

NCAA (1)
 NFL (3)
 Olympics (1)

Sports Team

Dallas Cowboys (1)
 Detroit Lions (1)
 Houston Texans (1)
 Michigan State Spartans (1)

Special Offers

As Advertised (1)
 Below List Prices (2)
 Clearance (2)
 New (2)
 Only at Walmart (1)
 Reduced Price (3)
 Rollback (9)

Retailer

PlumStruck (2)
 Pro Team (5)
 ToolKing.com (1)
 Walmart.com (676)
 Wayfair (12)

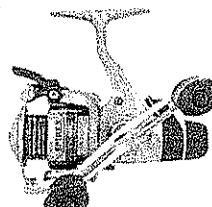
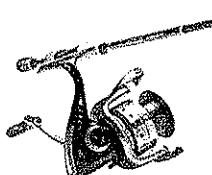
Species Type

Bass (75)
 Catfish (40)
 Deer (8)
 Elk (8)
 Mule Deer (8)
 Panfish / Crappie (79)
 Predator (1)
 Saltwater (100)

Recently Viewed Items

I Am T-Pain Microphone, Black and Gold
★★★★★
\$29.00 Was: \$80.00
Clear this list

ADVERTISEMENT



Matzuo 6'6" Medium Spin Combo, 2 pc

\$29.96

★★★★★ (2)

South Bend Spin Fishing Combo with 45-Piece Kit

\$13.00

★★★★★ (4)

Primos Sit N Spin Predator Decoy

\$29.97

★★★★★ (1)

Shimano Spirex RG Spin Reel

\$59.99

★★★★★ (1)

• Free store pickup as soon as 12/12 with site to store

Items 1- 16 of 706 total 16 32 Per Page

Previous 1 2 3 4 5 ... Next

Top of Page

View: All Items(706)

Show Store Items

Online Items

Sort by Best Match

What Do People Ultimately Purchase After Searching For Items You Searched For?



72% buy Bounce-N-Learn Interactive Kids Trampoline...
site to store

9/2 SHIPPING
\$ Rollback
★★★★★
\$69.00



14% buy Gold's Gym Speed Jump Rope, 9'
site to store

9/2 SHIPPING
★★★★★
\$2.57



2% buy Gold's Gym 5-lb. Pair Adjustable Ankle...

★★★★★
\$11.97



<1% buy Gold's Gym Cycle Trainer 310 Exercise Bike
site to store

★★★★★
\$267.00



<1% buy Shimano Syncopate Front Drag Spinning Reel
site to store

★★★★★
\$24.10

Sponsored Links What's this?

Kiteboarding Gear 50% Off! | Mackiteboarding.com
2011 11m kites complete from \$785 Best Price & Free Shipping
www.mackiteboarding.com/Sale-Kites

Did you find the product or service you were looking for?

Sign up for savings Get Walmart values delivered to your inbox.

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Privacy policy

Like us Mobile apps

Get to know us
Corporate
Our Story
News & Views
Community Giving
Global Responsibility
Investors
Suppliers
Careers

Walmart.com
About Walmart.com
Terms of Use
Affiliate Program
Sponsorship Submission
International Customers
About Our Ads
Store Finder
Printable Coupons
Associate Discount
Privacy & Security
California Privacy Rights
@WalmartLabs
See All Departments

Help
Help Center
Track Your Order
Returns Policy
Return an Item
Product Recalls
Contact Us
Feedback +1

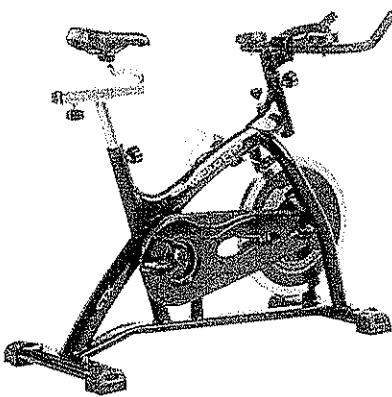
In the Spotlight
Black Friday
Cyber Monday
Thanksgiving
Laptops
iPad and Tablets
Appliances
TVs
Toys
eGift Cards
Best Sellers
New Arrivals
Top-Rated Items

Financial Services
Walmart MoneyCenter

Walmart Credit Cards
Apply Now
Manage Account & Pay Bill

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Exhibit No. B
Page No. 2



Weslo Pro CTX Spinning Exercise Bike

Be the first to write a review

[Buy it on Walmart.com](#) [Shipping included](#) [Wish List](#) [Email to a friend](#)

Online [New](#)
\$249.00

Quantity [Add to Cart](#) [Buy It Now](#)

In stock for:

- [Free store pickup with site to store near:](#) [Find Store](#)
- [Ship to home](#) When will it arrive?

Add to: [My List](#) [My Registry](#)

Item Description

Get an incredible workout and real savings with the Weslo Pro CTX Spinning Exercise Bike. Featuring an innovative chain drive system and heavy-duty 30-pound flywheel, this indoor cycle delivers a smooth, comfortable ride and a more realistic biking experience. A quick-stop braking system allows you to start and stop at any time and pedals with toe cages and straps keep you stable and safe. Other features include adjustable, multi-grip handlebars, a felt resistance system and an adjustable, cushioned seat. The Weslo Pro CTX bike gives you a great workout at an incredible price.

Weslo Pro CTX Spinning Exercise Bike:

- Chain drive system
- Adjustable, padded seat
- Adjustable, non-slip handlebars
- Felt resistance system
- Quick-stop braking system
- 30 lb flywheel
- Pedals with toe cages and straps
- Transport wheels
- Durable construction
- Water bottle holder
- 250 lb user weight capacity
- 3-year warranty
- 90-day parts and labor warranty
- Model# WLEX32411

Specifications

[Top of Page](#)

Battery Type:	Does Not Contain a Battery
Multi Pack Indicator:	No
Model No.:	WLEX32411
Shipping Weight (in pounds):	92.0
Product in Inches (L x W x H):	46.0 x 20.0 x 42.0

Exhibit No. 13
Page No. 3

http://www.walmart.com/ip/Weslo-Pro-CTX-Spinning-Bike/1000000000000000000

Walmart.com - Your one-stop shopping destination for everything you need.

Find the Best Pro... X

File Edit View Favorites Tools Help

Latest Status Info

X Find Previous Next Options

Walmart Save money. Live better.

Ultimate Online Specials — for your best Christmas yet

New customer? Sign In Help

Value of the Day Local Ad Store Finder Registry Gift Cards

Track My Orders My Account My Lists

Search Sports & Outdoors Search Go

Sports & Outdoors : Exercise Bikes

Weslo Pro CTX Spinning Exercise Bike

Be the first to write a review About this product

Buy from Walmart Shipping to United States

Order \$249.00

To stock lot:

- Even store pickup with store store near:
Enter ZIP code

Add to: My List My Registry

Ship to home: When available

About this product

Top of Page

Item Description Specifications Product Reviews Q&A Exchange

Product Warranty and... Rating Plans Financing Offers

What Was Ultimately Purchased By People Who Viewed This Item

http://www.webuyit.com/ln/5c20-Vin-CTX-Spinning-1

Category: For You > You Find the Webu Pro ...

File Edit View Favorites Tools Help

Latest Status Info

Find Items Previous Next Options

Recommended Just for You

Share This:

Get the fun of shopping in their hands with Walmart Gift Cards! Ship to Home or Send via Email.

ADVERTISING

Fios

OUR BEST PRICE
ONLINE JUST GOT BETTER!
LIMITED TIME ONLY

TV, INTERNET AND PHONE
\$79.99

YOUR CHOICE:
\$50.00 in instant cash back
with qualifying purchase

Check Availability

Recently Viewed Items

Marcy Club Revolution Cycle
Exercise Bike...
★★★ 4
\$193.00

I Am T-Pain MarcyCycle, Black and Gold
★★★★ 5
\$29.00
Was \$32.50

Close this box

Top Searched Items in Exercise & Fitness

Stamina Air Resistance Upright

What Was Ultimately Purchased By People Who Viewed This Item

 57% buy Marcy Club Revolution Cycle Exercise Bike

 19% buy ProGear 60 Indoor Training Cycle with...

 10% buy Gold's Gym Cycle Trainer 210 Exercise Bike

 9% buy Marcy Club Revolution Cycle Exercise Bike

Item Description

Get an invigorating workout and real savings with the Webu Pro CTX Spinning Exercise Bike. Featuring an innovative chain drive system and heavy duty 30-pound flywheel, this indoor cycle delivers a smooth, comfortable ride and a more realistic biking experience. A quick-stop braking system allows you to start and stop at any time and peddle with toe caps and straps keep you stable and safe. Other features include adjustable, multi-grip handlebars, a tilt resistance system, an adjustable, cushioned seat. The Webu Pro CTX bike gives you a great workout at an incredible price.

Webu Pro CTX Spinning Exercise Bike

- Chain drive system
- Adjustable, padded seat
- Adjustable, non-slip handlebars
- Foot resistance system
- Quick-stop braking system
- 30 lb flywheel
- Pedals with toe cages and straps
- Transport wheels
- Durable construction
- Water bottle holder
- 250 lb user weight capacity
- 3-year warranty

[Top of Page](#)

Exhibit No. 1
Page No. 4

http://www.walmart.com/g/Wesco-Big-41X-Spinning-P... P C X Coldplay - Fix You... Find the Wesco Pro... X

File Edit View Favorites Tools Help
Latest Status Info
Find: burns Services Need Options



People Who Viewed This Item Also Viewed

 Kingsley Fitness Recumbent Indoor Cycle Site to store 4.4** \$236.70	 ProForm 315 IC Indoor Cycle Site to store \$349.00	 ProForm 300 SPX Exercise Bike Site to store \$271.60	 Sunny Health and Fitness Magnetic Indoor... Site to store \$248.40	 Scanska Indoor Ptb Cycle Site to store 4.4** \$97.00
---	--	---	--	--

Specifications

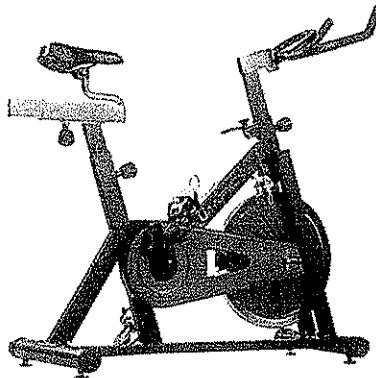
Battery Type:	Does Not Contain a Battery
Mileage Indicator:	No
Model No.:	WLEX33411
Shipping Weight (in pounds):	92.0
Product in Inches (L x W x H):	46.0 x 20.0 x 42.0

Customer Product Reviews

Be the first to write a review

Top of Page

Exhibit No. 13
Page No. 5



Marcy Club Revolution Cycle Exercise Bike

 (4 Customer Reviews) Write a review

[Buy from Walmart](#)

Shopping & Pick 3

Opinion

\$193.00

Let's work for

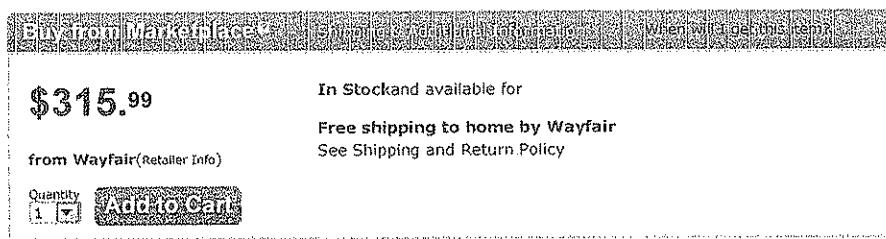
- Free store pickup with site-to-store® near:

Enter ZIP code

Add to: My List ▾ My Registry

Ship to home When will it arrive?

GIFTING NOTE: This item ships in the manufacturer's original packaging. If intended as a gift, the packaging may reveal the contents.



Item Description

The Marcy Club Revolution Cycle Exercise Bike is designed to make indoor cycling more effective. Easy-to-access manual resistance adjustment of this Marcy club revolution cycle simulates various terrains, so that users get excellent cardio workout results. Habitual training on this Marcy Exercise Bike can help lose weight quickly as it gives strong workouts to your back muscles, buttocks, hamstrings, and quads. Both the seat and handles of this weight loss exercise bike can be adjusted to accommodate and fit persons of all body types. Large mass balanced flywheel of this spinning exercise bike generates continuous and smooth momentum. The indoor exercise bike also come outfitted with a water bottle holder and adjustable basket cage pedals to keep your essentials handy.

Marcy Club Revolution Cycle Exercise Bike:

- Fully adjustable handles and seat accommodates any body type
 - Large mass balanced flywheel produces smoother, continuous momentum
 - Water bottle holder
 - Adjustable basket cage pedals
 - Easy to reach manual resistance adjustment simulates different terrains, allowing users to get the best cardio workout possible
 - Flywheel brake
 - Transport wheels
 - Comfortable seat
 - Accommodates users up to 300 lbs
 - Quick weight loss while working out quads, hamstrings, buttocks and back muscles at the same time
 - Model# H2502C

Specifications

Top of Page

Battery Type:	Does Not Contain a Battery
Multi Pack Indicator:	No
Model No.:	H2502C
Shipping Weight (in pounds):	98.5
Product in Inches (L x W x H):	50.0 x 20.0 x 46.5

Exhibit No. B
Page No. 6

```

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      xmlns:og="http://ogp.me/ns#" itemscope itemtype="http://schema.org/Product">
<head>
<script>
var t_page_start=new Date().getTime();
var _boomer=_boomer||[];
(function(d){var
b=d.createElement('script');b.src='http://i2.walmartimages.com/js/rollups/rum.jsp';b.
setAttribute('async','true');b.setAttribute('defer','defer');var
s=d.getElementsByTagName('script')[0];s.parentNode.insertBefore(b, s);})(document);
</script>

<!-- Changes for 12.5 SEO - Start -->
<!-- Changes for 12.5 SEO - END -->
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Exercise Bike, Flywheel Exercise Bike, Spinning Exercise Bike, Weight Loss Exercise
Bike, Indoor Exercise Bike</title>
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type="text/css">
<!-- add ?CSSDebug=wmRollup_Base to unroll this -->
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type="text/css">
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type="text/css">
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type="text/javascript"></script>
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Cycle/17272580"/>
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<meta name="Description" content="Marcy Club Revolution Cycle Exercise Bike -
Walmart.com">
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at always low prices from Walmart.com.">
<meta name="verify-v1" content="4kvsU2tt/Ic9Z39fTPz2rJhJCUvOnYMvHF1z8ypaSvo=" />

```

Exhibit No. BPage No. 7

quads. Both the seat and handles of this weight loss exercise bike can be adjusted to accommodate and fit persons of all body types. Large mass balanced flywheel of this spinning exercise bike generates continuous and smooth momentum. The indoor exercise bike also come outfitted with a water bottle holder and adjustable basket cage pedals to keep your essentials handy. </p>

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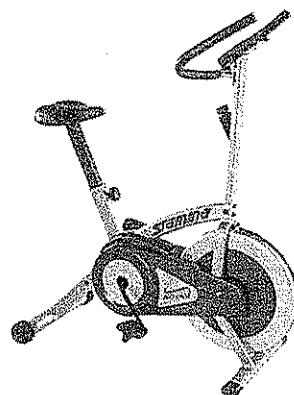
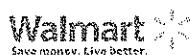
</span>
</div>
<div>
<strong>Marcy Club Revolution Cycle Exercise Bike:</strong><li>Fully adjustable
handles and seat accommodates any body type</li><li>Large mass balanced flywheel
produces smoother, continuous momentum</li><li>Water bottle holder</li><li>Adjustable
basket cage pedals</li><li>Easy to reach manual resistance adjustment simulates
different terrains, allowing users to get the best cardio workout
possible</li><li>Flywheel brake</li><li>Transport wheels</li><li>Comfortable
seat</li><li>Accommodates users up to 300 lbs</li><li>Quick weight loss while working
out quads, hamstrings, buttocks and back muscles at the same time</li><li>Model#
H2502C</li>
</div>
</div>
<!-- Changes for 12.5 SEO - End -->
<!-- Start: Hazmat Warning -->
<div id="hideProductQuesLink" class="ProdQuestions prtHid">Do you have questions
about this product? <a href="#Q%26A+Exchange" onclick="">Ask a question</a>.</div>
<!-- End: Prod Info w/o Spec (module 403) -->
</div>
</div>
<!-- End secondaryInfoTwoColContainer MP -->
</div>
<div class="multiRow clearfix">
<!--
ModuleId 418317
FileName @drugFacts
-->
<!-- get the drugFacts map from request -->
<!-- get the ingredients map from request -->
<!-- get the purpose map from request -->
</div>
<div class="multiRow clearfix">
<!--
ModuleId 410823
FileName @mpManufacturerContent
-->
<div class="prtHid">
<!-- End: MP Manufacturer Content -->
</div>
</div>
<div class="multiRow clearfix">
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ModuleId 372287
FileName @productRichMedia
-->
<div class="prtHid">
<!-- Start: Product Rich Media (module) -->
<!-- End: Product Rich Media (module) -->

```

Exhibit No. B

Page No. 8

turn cycle came cracked, outside of that i love the bike. 07/02/2012<meta itemprop="datePublished" content="2012-07-02" /></div><div itemprop="review" itemscope itemtype="http://schema.org/Review"><meta itemprop="itemReviewed" content="Marcy Club Revolution Cycle Exercise Bike" />Rated 5 out of 5 by tjsgals I really like this bike. It doesn't shake while I'm riding, it's pretty sturdy and its quite. It really gives me a good workout. I get my lap top and get a spin cycle class on U TUBE and work out to it. So its been really fun. 10/27/2012<meta itemprop="datePublished" content="2012-10-27" /></div><div itemprop="review" itemscope itemtype="http://schema.org/Review"><meta itemprop="itemReviewed" content="Marcy Club Revolution Cycle Exercise Bike" />Rated 4 out of 5 by tig7777 We love the exercise bike, except the seat is way to narrow with not enough padding. That is easily remedied. It would be nice if the handle bars were closer to the body, instead of WAY out in front. Other than that we love it. 09/10/2012<meta itemprop="datePublished" content="2012-09-10" /></div></div><!--end-reviews--> <script type="text/javascript">document.getElementById('BVRReviewsSoiSectionID_17272580').style.display = 'none';</script></div><!--begin-pagination--><!--end-pagination--></div></div>See All Reviews</div><script type="text/javascript"></script> //Display/hide Customer Images link when BVMediaGalleryContainer contains innerHTML or not.
WALMART.BV.showCustomerImagesLinkTPS=true;
function showCustomerImagesLink(){
var imagesLinkEl = document.getElementById("customerImagesLink");
if(imagesLinkEl){
var BVMediaEl = document.getElementById("BVMediaGalleryContainer");
if(BVMediaEl.innerHTML == undefined || BVMediaEl.innerHTML == null ||
BVMediaEl.innerHTML == '' || BVMediaEl.innerHTML == ""){
imagesLinkEl.style.display = "none";
}else{
imagesLinkEl.style.display = "block";
}
}
}
</script><!-- End: ShortReviewModule (module 438) --></div></div><div class="multiRow clearfix"><!--
ModuleId 372300
FileName @mpAskAndAnswerDisplay
--><div class="prtHid"><!-- Starting test for Ask & Answer Display --><!-- Start Ask & Answer Display -->



Stamina Indoor Pro Cycle

★ ★ ★ ★ < (69 Customer Reviews) Write a review

[Buy from Walmart](#)

Shipping & Pick Up

Online

\$97.00

In stock for:

- Free store pickup with site to store near:

Enter ZIP code



Quantity

 1 2 3 4 5 6 7 8 9 10

1

2

3

4

5

6

7

8

9

10

Add to: My List • My Registry

* Ship to home When will it arrive?

Also in stores

IN LIMITED STORES

Check store availability for this product.

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GIFTING NOTE: This item ships in the manufacturer's original packaging. If intended as a gift, the packaging may reveal the contents.

Item Description

Burn calories and fat and improve your cardiovascular fitness with the Stamina Indoor Pro Cycle. With this indoor cycle, you get an effective, low-impact aerobic workout and you'll increase your metabolism without the impact on your joints. Choose your workout intensity on this exercise bike with the simple dial tension control and enjoy the quiet, smooth pedaling action that is similar to real biking.

Stamina Indoor Pro Cycle:

- Indoor cycle has smooth pedaling action similar to real biking
- Exercise bike has multiple seat positions
- Easy adjustment to fit most users
- InTouch electronic fitness monitor with easy-to-read numbers tracks time, speed, distance, calories and scans with simple, 1-button control
- Molded, padded seat
- Leveling stabilizer caps
- Sturdy steel frame
- Oversized, weighted pedals
- Strap resistance with dial tension to set workout intensity

Specifications

[Top of Page](#)

Multi Pack Indicator:

No

Model No.: 15-1306

Shipping Weight (in pounds):

49.0

Product in Inches (L x W x H):

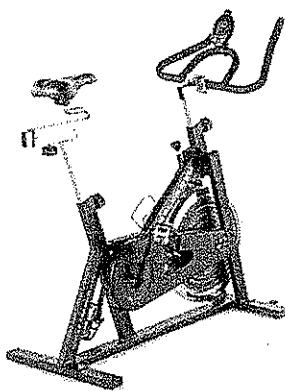
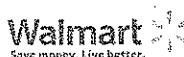
41.0 x 18.75 x 49.0

Walmart No.:

000986917

Exhibit No. B

Page No. 10



Gold's Gym Cycle Trainer 310 Exercise Bike

★ ★ ★ ★ ★ (29 Customer Reviews) Write a review

[Buy from Walmart](#) [View details](#) [Shipping & Pickup](#)

Online

\$267.00

In stock for:

- Free store pickup with site to store near:

Enter ZIP code

Quantity

1



Add to: My List My Registry

• Ship to home When will it arrive?

Also in stores

IN LIMITED STORES

Check store availability for this product.

Product availability is subject to change and is not guaranteed. Actual store availability may vary. Please check individual store for details. © 2012 Walmart Stores, Inc. All rights reserved. Walmart and the Walmart logo are trademarks of Walmart Stores, Inc.

Product availability, styles, promotions and prices may vary between stores and online.

Item Description

Maximize your results with indoor cycling! With the Gold's Gym Cycle Trainer 310 Exercise Bike, you can bring the indoor cycling class from the gym to your home. The two included instructional workout DVDs with this exercise bike will help you burn fat and lose weight. Led by a certified personal trainer, these workouts using this Gold's Gym exercise bike are designed just like a gym class with intervals and climbs for maximum results. Plus, this indoor exercise bike boasts a heavy 40-pound flywheel and a durable chain drive system for smooth, consistent performance. Other features include a felt resistance system, padded seat and adjustable handlebars.

Gold's Gym Cycle Trainer 310 Exercise Bike:

- Upright exercise bike design
- Designed with traditional cycling in mind
- Offers various training techniques
- Allows for a more intense cardio workout
- Adjustable seat with padding
- Find your perfect fit for a more comfortable workout
- Adjustable, non-slip handlebars with grips
- Ergonomically designed to cut down on fatigue and prevent discomfort
- Adjust the height to find the right fit
- Pedals with toe cages and straps designed to keep your feet in place
- Pedals can be used with the opposite side up
- 40 lb flywheel
- Low maintenance and extremely durable
- Smooth, consistent feel throughout your workout
- Felt resistance system with an easy adjustment knob
- 2 instructional workout DVDs led by a certified personal trainer
- Workouts are designed like an indoor cycling class with intervals and climbs for maximum results
- Quick-Stop braking system offers added control
- Built for a fast-paced cardio workout, you can quickly start and stop at anytime
- Durable steel frame
- Enhanced corrosion resistance
- Easy-to-read LCD window tracks speed, time, distance and calories burned
- Chain drive delivers a smooth, quiet and comfortable ride
- Built-in transport wheels quickly move the bike to your workout area
- Water bottle holder
- Accommodates up to 250 lbs
- 90-day parts and labor warranty
- 3-year frame warranty

Specifications

[Top of Page](#)

Primary Color:	Black
Multi Pack Indicator:	No
Model No.:	GGEX62410
Shipping Weight (in pounds):	103.6
Product in Inches (L x W x H):	55.0 x 20.0 x 42.0
Walmart No.:	000946265

Exhibit No. B

Page No. 11

https://www.walmart.com/cards/subject/RedHotPepper

Red Hot Chili Peppers Sunny Health and Fitness Indoor Cycling Bike

File Edit View Favorites Tools Help

Logout Status Info

X Find Spin Previous Next Options 1 match

Ultimate Online Specials → for your Best Christmas yet!

Value of the Day Local Ad Store Finder Registry Gift Cards

New customer? Sign In My Account My Orders My Lists

Sports & Outdoors Sports & Outdoors Search Go

Sports & Outdoors : Exercise Bikes

We're Sorry, This Item is Out of Stock. People Who Viewed This Item Ultimately Bought:

Buyer Blue Walmart Gift Card \$10.00	LifeSpan ST1 Indoor Cycle Trainer \$229.00	Gold's Gym Cycle Trainer 310 Exercise Bike site to store ★★★½★ \$267.00	ProForm 315 IC Indoor Cycle site to store ★ rollback \$349.00	Macy's Club Recumbent Cycle Exercise Bike site to store ★★★★ \$315.99

Sunny Health and Fitness Indoor Cycling Bike

Be the first to write a review About this product

Buy from Walmart

Online \$280.00 Out of Stock online

Out From \$299.00 You Save: \$49.00 (16%)

https://www.walmart.com/cards/subject/RedHotPepper

Red Hot Chili Peppers Sunny Health and Fitness Indoor Cycling Bike

File Edit View Favorites Tools Help

Logout Status Info

X Find Spin Previous Next Options 1 match

Be the first to write a review About this product

Buy from Walmart

Online \$280.00 Out of Stock online

Out From \$299.00 You Save: \$49.00 (16%)

About this product

- Item Description
- Product Variants and...
- Specifications
- Cycling Plans
- Product Reviews
- Financing Options
- Q&A Exchange

Top of Page

People Who Viewed This Item Also Viewed

Weld Pro CTX Stationary Indoor Bike site to store \$249.00	Sunny Health and Fitness Indoor Cycle site to store \$248.40	Volanty Fitness RollBack Indoor Cycle site to store ★★★½★ \$236.70	ProGear 6D Indoor Training Cycle with... site to store ★ rollback \$197.00	Ergopearl LXO 1000 Capacity Training... site to store ★ rollback \$349.00

Item Description

Top of Page

Work out in the comfort of your home with this Sunny Health and Fitness Indoor Cycling Bike that features a fully adjustable seat and handlebars. The stylish white color adds unmatched appeal to this product.

Sunny Health and Fitness Indoor Cycling Bike:

- Work out in the comfort of your home with this bike.
- Stylish white color adds unmatched appeal to this product.
- Heavy-duty 44 lb flywheel and chain drive mechanism for smooth and quiet workouts.
- Also equipped with heavy-duty crank and steel frame.
- Has an adjustable resistance knob.
- Transportation wheels for easy portability.
- Fully adjustable seat and handlebars.
- Assembled dimensions: 46.50" x 20.50" x 47.50".
- Model# SF-B116

Recently Viewed Items

- Gold's Gym Cycle Trainer 310
Exercise Bike
★★★½★
\$267.00
- Stamina Indoor Pro Cycle
★★★★★
\$97.00

State Farm GET A QUOTE

Sunny Health and Fitness 1000W Indoor Cycling Bike - Walmart.com

Product Details

Walmart Pro 1000W Spinning Exercise Bike

\$249.00

Was: \$120.00

Customer Reviews

4.5 (10 reviews)

Product Description

The Walmart Pro 1000W Spinning Exercise Bike is a high-quality bike designed for indoor cycling. It features a 1000W motor, a 12-level magnetic resistance system, and a 10" LCD touch screen display. The bike also includes a 20" seat tube, a 30" seat post, and a 24" handlebar. It has a maximum weight capacity of 300 lbs and a maximum user height of 6'2". The bike is perfect for those who want a high-quality exercise bike at a great price.

Product Specifications

Battery Type:	No
Multi Pack Indicator:	No
Model No.:	SP-B1110
Shipping Weight (in pounds):	101.0
Product in Inches (L x W x H):	46.5 x 20.5 x 47.5
Walmart No.:	550803699

Customer Product Reviews

Be the first to write a review

Customer Q&A Exchange

Q&A Home Browse Q&A Search Q&A

Search all questions for this product [Search]

0 questions (0 answers)

Are the pedals flat or use pedals (clip-in for cleats and regular shoe use)? 0 answers

1 of 1 total pages

See Guidelines

Ask a New Question

Walmart does not sponsor, recommend or endorse any third party product or service, or any customer reviews or feedback.

Community Guidelines

Product Warranty and Service Plan Options

Top of Page

Sunny Health and Fitness 1000W Indoor Cycling Bike - Walmart.com

Product Details

KINECT TRAINING

TRAIN FOR YOUR MOMENT

START YOUR MOTION

XBOX 360

Product Warranty and Service Plan Options

Product warranty: See details

Walmart Product Care Plans

A limited product warranty is included free for most items. With an optional Walmart Care Plan you can extend coverage up to 3 additional years. Walmart Care Plan Extended Warranties cover 100% of the cost for repair or replacement, including shipping charges for the exchange. See Details

We'll show you extended warranty options and pricing at checkout if applicable.

If you made your purchase in a Walmart store and would like to purchase a warranty click here

Gifting Plans

The following available options may be selected during checkout:

Gift Message: Add a personal note that we'll include with your gift.

Gift Receipt: When you add other gift options, we'll include a receipt that keeps the price a secret but makes it easy to exchange or return an item.

Financing Offers

Enjoy Great Financing!

Discover Card Make the most of your shopping experience with the Walmart Discover® or Walmart Credit Card.

Open a Walmart Credit Card, Spend \$100 Today and Get \$26 Back*

*Offer subject to credit approval

Learn More or Apply Now

No Payments + No Interest if Paid in Full in 6 Months!

Bill Me Later

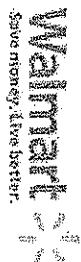
Pay no payments for 6 months. You'll have 6 months with no payments, and no interest if paid in full.

Top of Page

Exhibit No. BPage No. 13

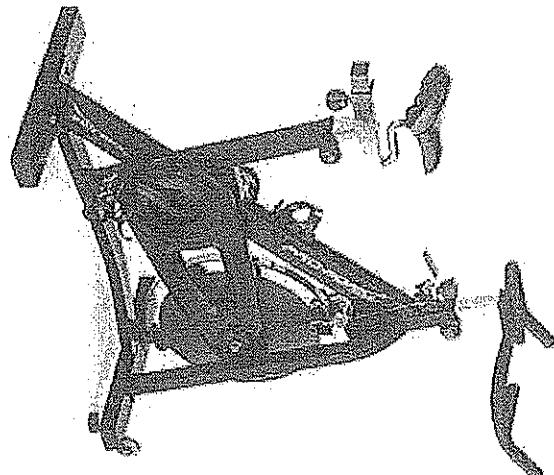
2/16/12

ProForm 290 SPX Exercise Bike - Walmart.com



ProForm 290 SPX Exercise Bike

(47 Customer Reviews) Write a review



Buy from Walmart

Shipping & Pickup

When will I get this item?

Online

\$297.00

In stores

Price may vary

In stock for:

- Free shipping to store

Enter ZIP code

Find

Ship to home

Quantity

1



Add to: My List NEW! My Registry

IN LIMITED STORES

Check store availability for this product.

Product availability, styles, promotions and prices may vary between stores and online.

Item Description

Get an incredible workout right at the comfort your home with the ProForm 290 SPX Spinner Bike. This cycle is built for the ultimate cardio exercise. Whether you're a weekend warrior or a first-time fitness buyer, the SPX Spinner exercise bike is for you. This cycle trainer is will meet the requirements of different users of all fitness levels a challenging, fat-burning cardiovascular workout in as little time as possible. With an adjustable seat and nonslip handlebars, this spinner exercise bike lets you get the right position to carry out your workout effortlessly. It also features pedals with toe cages that helps keep your feet in place during your rigorous exercise sessions. This indoor exercise bike comes with transport wheels that let you move it from one room to another conveniently. For an improved workout, The 290 SPX's chain drive system offers you a smooth, quiet, and comfortable ride.

ProForm 290 SPX Spinner Bike:

- Upright design allows for a more intense, cardio workout
- Designed with traditional cycling in mind
- Offers various training techniques
- Adjustable seat allows you to find your perfect fit for a more comfortable workout
- Horizontal and vertical seat adjustment

Exhibit No. B

Page No. 14

2/16/12

ProForm 290 SPX Exercise Bike - Walmart.com

- Adjustable, non-slip handlebars with grips
- Handlebars are ergonomically designed to cut down on fatigue and prevent discomfort
- Adjust the height to find the right fit
- Pedals with toe cage are designed to keep your feet in place
- Built with toe cages to increase stability
- Pedals can be used with the opposite side up for added intensity and advanced users
- Chain drive delivers a smooth, quiet and comfortable ride
- Quickly move the bike to your workout area with the Pro-Form Upright Exercise Bike's built-in transport wheels
- Water bottle holder helps you stay hydrated throughout your workout
- 250 lb. user weight capacity

Specifications

Battery Type:	Does Not Contain a Battery
Multi Pack Indicator:	No
Model No.:	PFEX02909
Shipping Weight (in pounds):	96.0
Product in Inches (L x W x H):	48.6 x 19.9 x 46.5
Walmart No.:	550340078

Exhibit No. BPage No. 15

EXHIBIT C

The screenshot shows a product page for a Best Fitness BF5810 Exercise Bike. The page includes a sidebar for the "cheer is... valuable reminders" catalog, a "Holiday Entertaining Catalog", and a "Find holiday remodeling ideas". The main content features a large image of the exercise bike, its price (\$947.00), and shipping information. A "Shipping Included" button is present. The right sidebar displays a "My Cart" section with a message about an empty cart, a "My List" section, and a "In Clubs Now" section.

This screenshot shows a detailed product page for the Best Fitness BF5810 Exercise Bike. It includes sections for "MEMBERS ALSO VIEWED" (listing various fitness equipment like Body Solid GAB60 Pro Style Abdominal Bench and Body Solid GCEC40 Commercial Leg Ext/Curl...) and "RELATED ITEMS" (listing items like Best Fitness BFGB10 Olympic Bench, Best Fitness BFAR10 Ab Workout Board, Best Fitness BTHY110 Ab Board Hyperextended, Best Fitness BPFID10 Flat Incline/Dip Station, and Best Fitness BPAZD20 Semi Recumbent Ab Bench). A "Compare" button is visible on the right side.

Exhibit No. C

Page No. 1

<http://www.comclub.com/bestfitness/bfsb10.htm> D - O X | Jack White - freedom... Best Fitness BFSB10 - X | [View Favorites](#) [Bookmarks](#) [Help](#)

X Find: spin Previous Next Options

DESCRIPTION

Get ready to hit the open road in the comfort of your own home. Fifteen vertical position adjustments and easy-to-access tension controls make the perfect seat adjustment. Seven weight-controlled handlebar adjustments and the same easy horizontal adjustment offer the position flexibility that makes the BFSB10 a match for any rider. Quick tension control dials allow the on-the-fly adjustments needed to simulate hills and valleys. The rock-solid base and steel construction provides a steady shake-free ride. With the precision hydraulic drive, get a smooth and comfortable feel at any tension setting. Whether you're at home or exercising with a large group, the BFSB10 offers everything you need in a group exercise bike and more.



[Back to top](#)

SPECIFICATIONS

• Length: 44 in. / 112 cm
• Distance between V-belts: transmission system
• Handle bar with chrome post tube
• More than 34 levels of up/down and forward/backward adjustments for handle bar and seat
• 3 sealed bearing sets (pedals, belt wheel, flywheel)
• Unlimited range of tension adjustments
• Smooth, quiet, and reliable bearing pedals
• Low maintenance & easy assembly

[Back to top](#)

WARRANTY

Best Fitness In Home w/ 15 years frame, 1 year labor, 6 months wearable parts

[Back to top](#)

ASSEMBLED COUNTRY

China

[Back to top](#)

ASSEMBLED SIZE

44" H x 44" L x 100" W

The screenshot shows a product page for a black leather ottoman. The top navigation bar includes links for Home, Register, Log In, Account, and Help. The main content area displays the following details:

- Dimensions:** 48" H x 44" L x 19" W
- Color:** Black
- Country of Origin:** China
- Condition:** New
- Product Type:** Furniture - Ottomans
- Category:** Living Room
- Material:** Leather
- Style:** Transitional
- Warranty:** 1 Year Manufacturer's Warranty
- Shipping:** Free shipping
- Delivery:** Delivery is available to AK, HI or Puerto Rico.
- Return Policy:** 30-day return policy

The page also features sections for "Ratings & Reviews" (with a "Write a Review" button) and "Customer Questions". The footer contains links for Account, Log In, Help, Contact Us, and a copyright notice: © 2008-2012 Sam's West, Inc. All rights reserved.

Exhibit No. C

Page No. 2

```

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} else {
    top.location = self.location ;
}
</script>
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Equipment,Spinning,Group Exercise,Body Solid,Body-Solid,Powerline,Spinner" >
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open road in the comfort of your own home. Fifteen vertical seat adjustments with the
easy-fly horizontal adjustment guarantee a perfect seat position. Seven vertical
handlebar adjustments and the same easy-fly horizontal adjustment offer the position
flexibility that makes the BFSB10 a match for any rider. Quick tension control dials
allow the on-the-fly adjustments needed to simulate hills and valleys. The rock solid
base and steel construction provides a steady shake free ride. With the precision
flywheel riders get a smooth and consistent feel at any tension setting. Whether
you're at home or exercising with a large group, the BFSB10 offers everything you
need in a group exercise bike and more." >

```

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vertical seat adjustments with the easy-fly horizontal adjustment guarantee a perfect
seat position. Seven vertical handlebar adjustments and the same easy-fly horizontal
adjustment offer the position flexibility that makes the BFSB10 a match for any
rider. Quick tension control dials allow the on-the-fly adjustments needed to
simulate hills and valleys. The rock solid base and steel construction provides a
steady shake free ride. With the precision flywheel riders get a smooth and
consistent feel at any tension setting. Whether you&apos;re at home or exercising
with a large group, the BFSB10 offers everything you need in a group exercise bike
and more.';

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        return value;
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<!--
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</script>

```

Exhibit No. CPage No. 4

The screenshot shows the Sam's Club website interface. At the top, there are links for 'File Edit View Favorites Tools Help' and a 'Latest Status Info' button. A search bar contains the term 'spin'. Below the search bar are navigation links for 'Auto & Tires', 'Baby', 'Electronics', 'Flowers', 'Furniture', 'Grocery', 'Health', 'Home', 'Jewelry', 'Office', 'Outdoor', 'Pharmacy', 'Photo', 'Sports', 'Toys & Video Games', and 'Holiday'. A 'Shop' dropdown menu includes 'Cart Only' and 'Specify Club Location'. On the right side, there is a sidebar with a 'See how we're spreading cheer and impacting lives' banner, a 'Sign In' button, a 'My Cart (View Cart)' section showing '(0 items) Your cart is empty', a 'My List' section, and a 'Create New List' or 'See All Lists' link. A large central area displays 'Search Results for "spin"'. It includes a 'Product Results' section with a heading '1-11 of 11 items | 20 | 40 | 80 | per page'. A 'Sort By' dropdown is set to 'Relevance'. The results list includes items such as the 'ProForm® 280 SPX' exercise bike, which is described as featuring a chain drive pedal with clips and adjustable handles, and costs \$284.94. Other items listed include the 'Item # 175010' exercise bike, which is in stock and priced at \$284.94. The sidebar also features a 'In Clubs Now' section with a 'Visit source for daily savings' link.

This screenshot is another view of the Sam's Club website search results for 'spin'. The layout is identical to the first one, with the same top navigation, search bar, and sidebar features. The 'Product Results' section shows the same items: the ProForm® 280 SPX exercise bike (\$284.94), the Item # 175010 exercise bike (\$284.94), and other related items like the 'LogiCuff Press for EX3400 (optional)' and 'Bike K, 702639'. The sidebar 'In Clubs Now' section is also present.

Exhibit No. C

Page No. 5

File Edit View Favorites Tools Help

Logout Jack White - Freespin - Promotions & 200 SPX... X

X Find | Join Previous Next Options |

Join Sams Club

MEMBER BENEFITS

- Join Sams Club
- Activate Membership
- Renew Membership

REWARDS

- Find a Sam's Club
- Shipping Tools
- Sam's Club Credit

Auto & Tires Baby Electronics Flowers Furniture Grocery Health Home Jewelry
Office Outdoors Pharmacy Photo Sports Toys & Video Games Holiday See All

Shop Departments Current Only Specific Club Location Search All Selected 169

Now at Sam's Club! The Best Products At Great Prices!

Holiday Entertaining Catalog

Find holiday entertaining ideas

Be the first to write a review! Share this product

Model: PPEK02009 Item #: 176010

Product is a cheap timer, perfect with chop wood, adjustable handles, the best dynamics results.

Show All Details >

\$294.94 Online

I have shipped When will it be delivered? Please select a club for pick up

In Clubs Now! Add these items to a list

See how we're spreading cheer and impacting lives

Sign In My Cart (View Cart) (0 items)
Your cart is empty

My List Sign In to create or update a list. Learn more

Create New List See All List

In Clubs Now! Add source for daily savings!

My recently viewed items

- Promotion 200 SPX
- Best Fitness BFA1010 Exercise Bike
- Best Fitness BFA1010 Ab WorkOut Board

<http://www.samsclub.com/samsclubsite/proForm-200-SPX/picn200>

ProForm® 200 SPX

Product Details

Members Also Viewed

Get All The Details

Description

Assembled Country

Ratings & Reviews

Specifications

Assembled Size

Manufacturer Info

Component Country

Warranty

Shipping Info

DESCRIPTION

Get an incredible workout with the ProForm® 200 SPX Exercise Bike. This cycle is best for the ultimate cardio exercise. Whether you're a weekend warrior or a first-time fitness buyer, the 200 SPX Indoor Cycling Bike is for you. Designed with adjustable, non-slip handelbars, you'll quickly find the right position for your body. The bike features a built-in transport wheel with fin caps to decrease your stability. For added intensity and advanced users, the pedals can be used with the opposite side up. Stay hydrated throughout your workout with the convenient water bottle holder and easily move the bike to your workout area with the built-in transport wheels.

Options

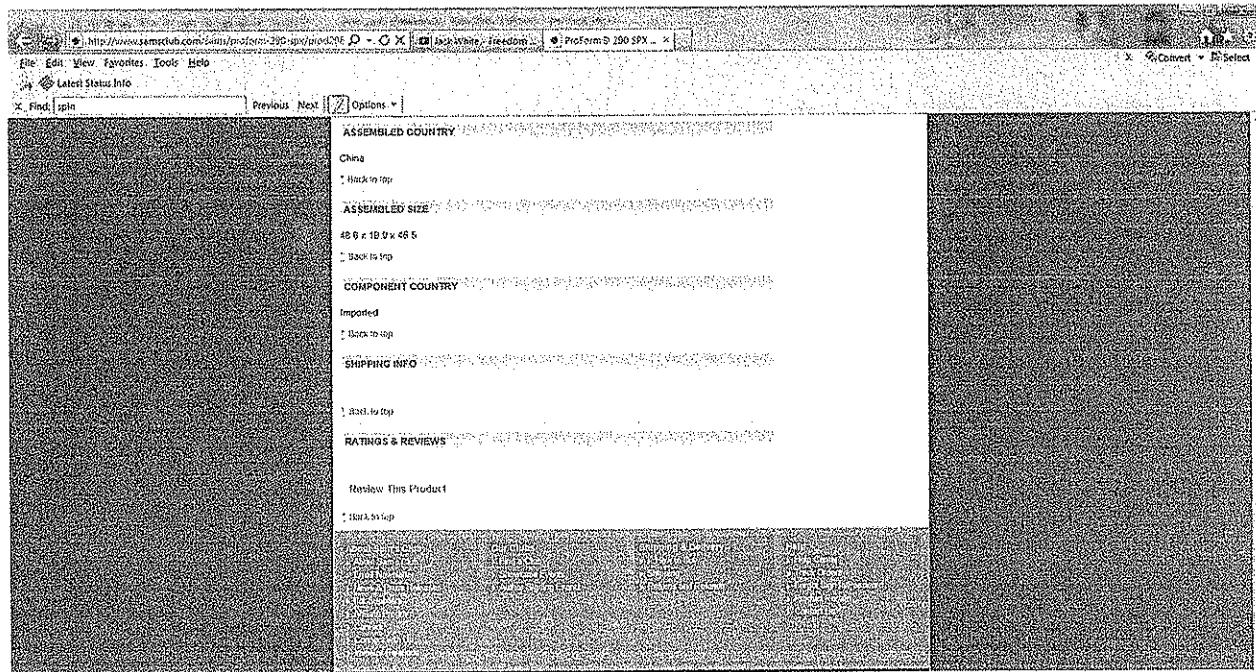
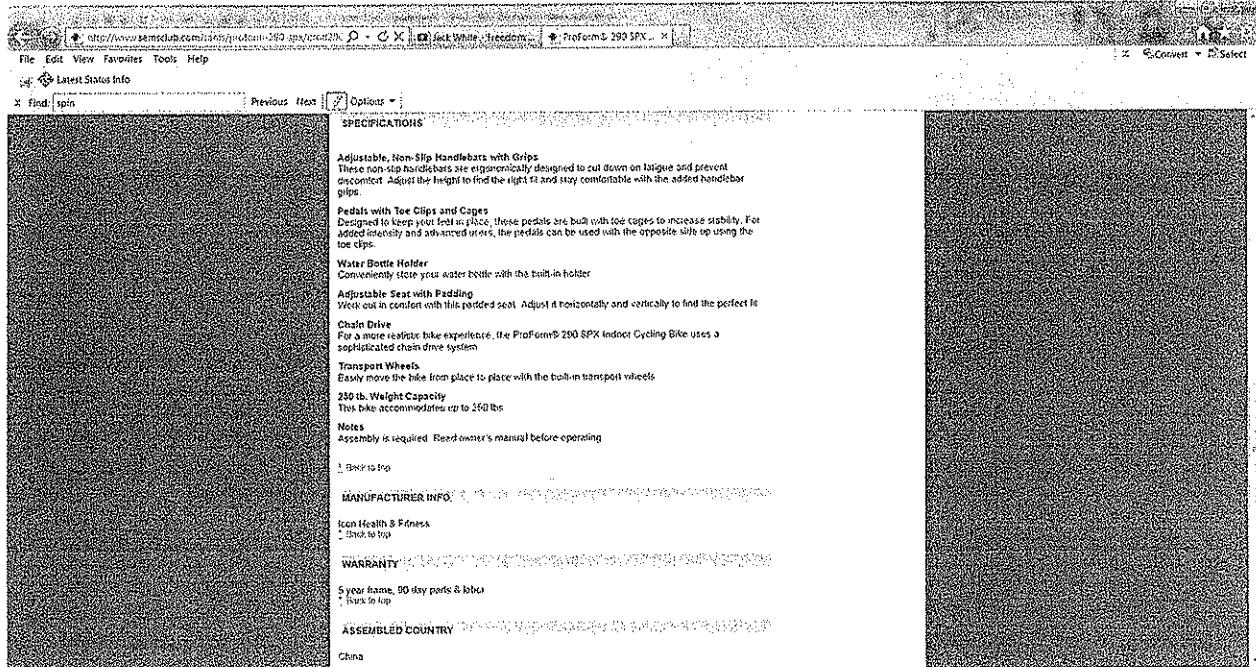
See Larger Image See More Images

Add These Items to a Kit?

Choose a Kit

Workout Board
Body Solid GCEC34B Can Leg Ext/Calf Machine

Exhibit No. C
Page No. 6

Exhibit No. CPage No. 7

```

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value="http://agentanswercenter.custhelp.com/app/blank" /><input type="hidden"
id="p_domain_url" name="p_domain_url" value="http://agentanswercenter.custhelp.com"
/><input type="hidden" id="p_site_name" name="p_site_name" value="samswest" /><input
type="hidden" id="p_stylesheet" name="p_stylesheet"
value="http://agentanswercenter.custhelp.com/euf/assets/css/live_tc.css"/><input
type="hidden" id="c_id" name="c_id" value="" /><input type="hidden" id="c_sid"
name="c_sid" value="" /><input type="hidden" id="c_orgid" name="c_orgid" value=""
/><input type="hidden" id="p_source" name="p_source" value="2" /></form><!-- header
page included -->
<!-- header page included -->
<html>
<head>
<meta http-equiv="X-UA-Compatible" content="IE=8; IE=9; IE=EDGE">
<link href="http://prod-i.samsclub.com/sams/global.css" rel="stylesheet"
type="text/css" media="screen">
    <link href="https://prod-i.samsclub.com/sams/samsCC.css"
rel="stylesheet" type="text/css" media="screen">
        <link href="http://prod-i.samsclub.com/sams/css/vehicle.css"
rel="stylesheet" type="text/css" media="all">
            <script language="JavaScript" type="text/javascript"
src="/sams/scripts/samsclubHeader.js"></script>
        <meta http-equiv="X-Frame-Options" content="deny">
<meta http-equiv="Content-Type" content="text/html; charset=UTF-8">
    <meta name="google-site-verification" content="sCCWb20FGJs4S-
566eJW6b4_2gxeBGusvTix7xwYnyI" />
        <meta name="msvalidate.01" content="C44A19FA12CC0658CFBEF52CCA233362" />
        <script type="text/javascript">
if( self == top ) {
    document.documentElement.style.display = 'block' ;
} else {
    top.location = self.location ;
}
</script>
<meta name="robots" content="noodp,noydir"><link rel="canonical"
href="http://www.samsclub.com/sams/proform-290-spx/prod2960057.ip"><meta
name="keywords" content="Fitness, Exercise, Aerobic, Bike, Spin, Spin Bike, Exercise
Bike, Exercise Cycle, Stationary Bike, PFEX02909, 176010
" >
    <meta name="description" content="Get an incredible
workout with the ProForm® 290 SPX Exercise Bike. This cycle is built for the ultimate
cardio exercise. Whether you're a weekend warrior or a first-time fitness buyer, the
290 SPX Indoor Cycling Bike is for you. Designed with adjustable, non-slip
handlebars, you'll quickly find the right position for your workout and get started
in no time! The pedals are built with toe cages to increase your stability. For added
intensity and advanced users, the pedals can be used with the opposite side up. Stay
hydrated throughout your workout with the convenient water bottle holder and easily
move the bike to your workout area with the built-in transport wheels. " >

```

```

var
CI_ItemKeywords='Fitness, Exercise, Aerobic, Bike, Spin, Spin Bike, Exercise Bike,
Exercise Cycle, Stationary Bike, PFEX02909, 176010 ';
var
CI_ItemDesc='Get an incredible workout with the ProForm® 290 SPX Exercise
Bike. This cycle is built for the ultimate cardio exercise. Whether you're a weekend
warrior or a first-time fitness buyer, the 290 SPX Indoor Cycling Bike is for you.
Designed with adjustable, non-slip handlebars, you'll quickly find the right position
for your workout and get started in no time! The pedals are built with toe cages to
increase your stability. For added intensity and advanced users, the pedals can be
used with the opposite side up. Stay hydrated throughout your workout with the
convenient water bottle holder and easily move the bike to your workout area with the
built-in transport wheels.';

</script>
<script type="text/javascript" src="http://cts-
secure.channelintelligence.com/12553_landing.js"></script>
<script type="text/javascript" charset="utf-8"
src="//static.atgsvcs.com/js/atgsvcs.js"></script>
<SCRIPT LANGUAGE="JavaScript">
<!--
    var contextVal = '/sams';
//-->
</SCRIPT>
<script type="text/javascript" src="/sams/scripts/samsclubFooter.js"></script>
<script type="text/javascript">
<!--

function jsDecode(value){
    if(value.length){
        value = value.replace(/&lt;/g,"<")
                    .replace(/&gt;/g,>"")
                    .replace(/&/g,"&")
                    .replace(/\&#039;/g,'\'')
                    .replace(/\&#034;/g,'"')
                    .replace(/\&#39;/g,'"')
                    .replace(/\&#34;/g,'"')
                    .replace(/\&quot;/g,'"')
                    .replace(/\&rsquo;/g,'"');
    }
    return value;
}
function jsPgTitle(){
    var sVal = 'ProForm® 290 SPX';
    sVal = (sVal.length)? sVal.replace(/^\s*/,
 "").replace(/\s*$/, "") : jsDecode('');
    return sVal;
}

var aBrCrumb = new Array();
aBrCrumb = jsDecode('Sports :Fitness Equipment:Exercise
Bikes:').split(':');
if(aBrCrumb.length > 1 && aBrCrumb[aBrCrumb.length-1] ==
'') aBrCrumb.pop();

```